

SKILLS

Firm understanding of marketing (product, price, promotion, distribution, and benefit as they relate to advertising)

Print production and pre-press (Image reproduction, color specification, file preparation procedures, binding, and finishing techniques)

Understanding of ADA rules and guidelines as they relate to wayfinding systems and environmental graphic design

Front end web design and coding
(Wire framing, site architecture, mockup, HTML5, CSS3, SASS, basic JavaScript)

Adobe Creative Suite
(InDesign, Illustrator, Photoshop, etc.)

Microsoft productivity software
(Word, Excel, PowerPoint, Outlook, etc.)

EDUCATION

The Art Institute of Tampa • Tampa, Florida
BFA in Graphic Design, 2012

Marchman Technical Education Center • New Port Richey, Florida
Vocational Certificate in Web Design, 2008
Vocational Certificate in New Media Technologies, 2008

EXPERIENCE

The Home Shopping Network • October 2012 – September 2013

Print & Web Production Artist responsible for

Designing and maintaining retail signage and direct mailers
Preparing documents for print
Creating and deploying web graphics

Wetstone Media • April 2012 – Present

Freelance Graphic Designer responsible for

Web design and front end coding
Development of reusable web framework
Branding

The Straz Center for the Performing Arts • April 2012 – October 2012; November 2013 – Present

Graphic Design Intern/Graphic Designer responsible for

Designing promotional materials and signage
Working closely with the marketing department to ensure proper messaging
Designing for user interaction

Crafts by Joy • March 2008 – Present

In house designer responsible for

Designing and printing all collateral
Developing and maintaining an eCommerce website
Creating sales and promotional signage

Crafter responsible for

Creating store merchandise

Kumon of Port Richey • August 2007 – February 2009

Assistant responsible for

Instructing children in math
Grading students' home and class work using a company specific grading system
Organizing and filing documents in preparation for data entry